



JOSEPH
CHEANEY
& SONS

Inner Cover

PURELY
MADE IN
ENGLAND

SINCE 1886

WWW.CHEANEY.CO.UK



‘MADE IN ENGLAND’ IS AN
IMPORTANT HALLMARK
OF A CHEANEY SHOE AND
ONE THAT WE REMAIN
FIRMLY COMMITTED TO.

A WARM WELCOME

Thank you for taking the time to pick up and read our latest brochure. It is always rewarding to present the latest collections of footwear that we have to offer.

We are an independent British owned business and have been crafting goodyear welted footwear to the highest standards for many generations. 134 years of history sits behind every Cheaney shoe and with our dynamic team of craftsmen and women we aspire to be best in class at what we do. ‘Made in England’ is an important hallmark of a Cheaney shoe and one that we remain firmly committed to from the first cut to the final polish.

City, country, classic or contemporary – whatever your desire we hope that you find something for the occasion in this brochure.

Please enjoy.

WILLIAM AND JONATHAN CHURCH
Joint Managing Directors

THE HIGHLY SKILLED ART OF SHOEMAKING

IT TAKES EIGHT WEEKS AND 200 HAND OPERATIONS TO MAKE A PAIR OF CHEANEY SHOES, PASSING FROM ONE 'ROOM' (AS THE VARIOUS DEPARTMENTS ARE KNOWN) TO ANOTHER.

The first stage is cutting 'clicking' the leather, followed by stitching the uppers 'closing'.

Unlike some manufacturers, Cheaney has been cutting and closing shoes in our Northamptonshire factory since 1886. The clicker carefully cuts the leather to match a pair. The name derives from the sound of the cutter's knife on the brass bound pattern.

Individual pieces of upper and lining leather are sewn together, then prepared for attaching to the insole and pulled over the last, the leather adopting the shape of the last.

The Goodyear welt is a strip of leather with a groove on its reverse, which is sewn through the upper to the insole, making the shoe more flexible.

The cavity inside the rib on the insole is filled with soft cork cushioning, allowing the impression of the foot to be made, so the more a Goodyear welted shoe is worn, the more comfortable it feels.

Reinforcement, (the shank) is added between the forepart at the front and the area where the heel will sit, providing support to the arch of the foot and helping prevent distortion of the shoe in wear.

The sole is then intricately stitched to the welt and edge finished before reaching the Shoe Room. Many Cheaney shoes are hand-burnished, giving an 'antiqued' look. A small mop with coloured wax is worked into specific areas of the upper. The friction creates heat, resulting in this very special effect. This highly skilled handcraft ensures every pair is unique.





Alfred

Black Calf
Fitting F & G
Last 125

Sole
Goodyear welted
leather sole, also
available with
Goodyear welted
dainite rubber sole or
goodyear welted slim
diamond rubber sole
in f fitting

THE 125 COLLECTION

CLASSIC ELEGANCE

The 125 last was introduced to commemorate the 125th anniversary of Joseph Cheaney establishing his shoemaking business in 1886. It represents classic English styling at its best, fully leather lined with Goodyear welted soles.



Alfred

**Burnished
Mocha Calf**
Fitting F & G
Last 125

Sole
Goodyear welted
leather sole

Kelly

Black
patent leather
Fitting F
Last 125

Sole
Cemented leather
sole and heel



Wilfred

Black Calf
Fitting F & G
Last 125

Sole
Goodyear welted
leather sole



Wilfred

Bitter chocolate
Janus suede
Fitting F
Last 125

Sole
Goodyear welted
extra flex leather sole



Wilfred

Burnished
Mocha Calf
Fitting F & G
Last 125

Sole
Goodyear welted
leather sole





Arthur III

Plough suede
Fitting F
Last 125

Sole
Goodyear welted
leather sole



Arthur III

Black calf
Fitting F & G
Last 125

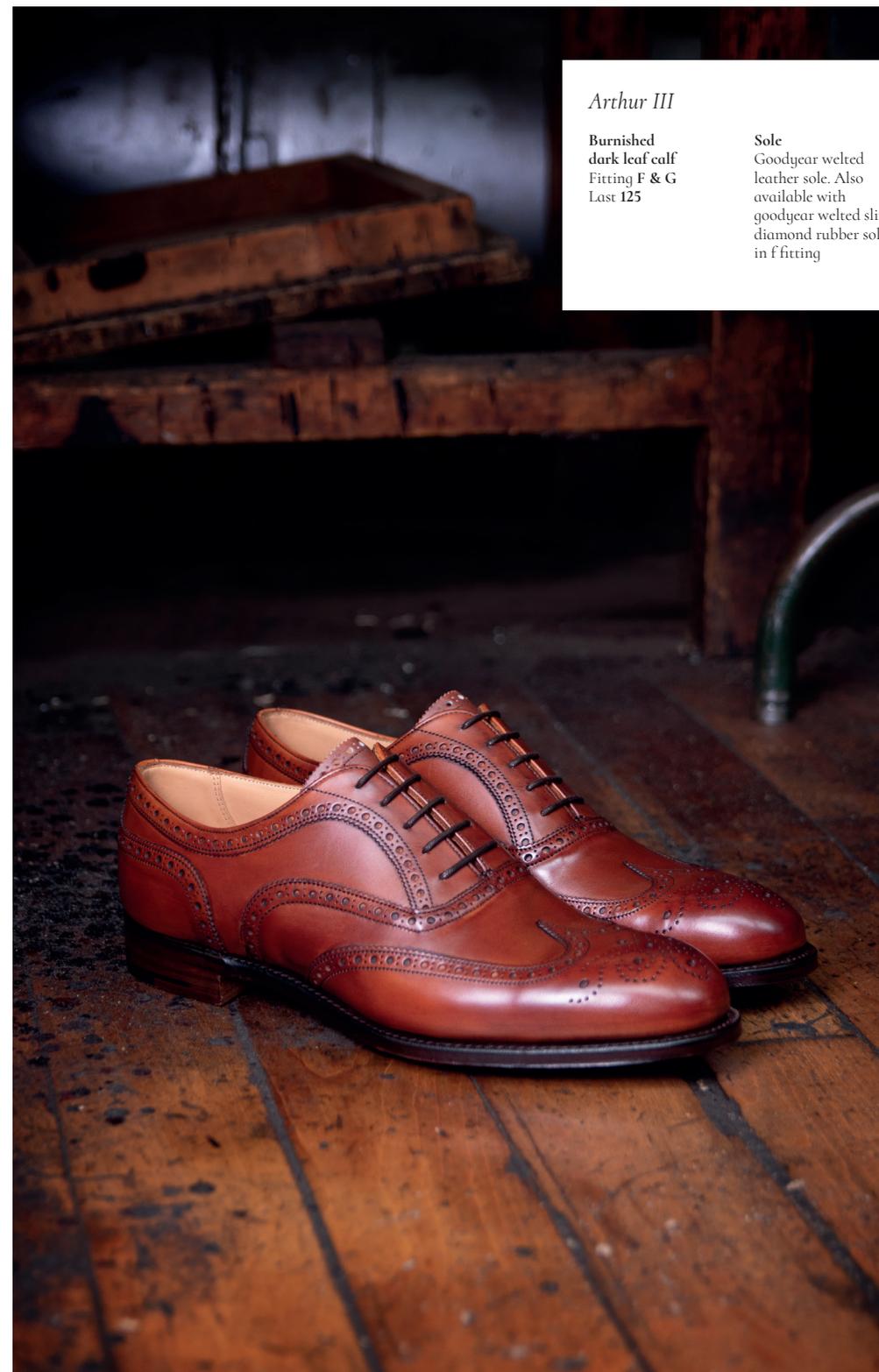
Sole
Goodyear welted leather
sole. Also available
with goodyear welted
slim diamond rubber
sole in f fitting



Arthur III

Burnished
mocha calf
Fitting F
Last 125

Sole
Goodyear welted
leather sole



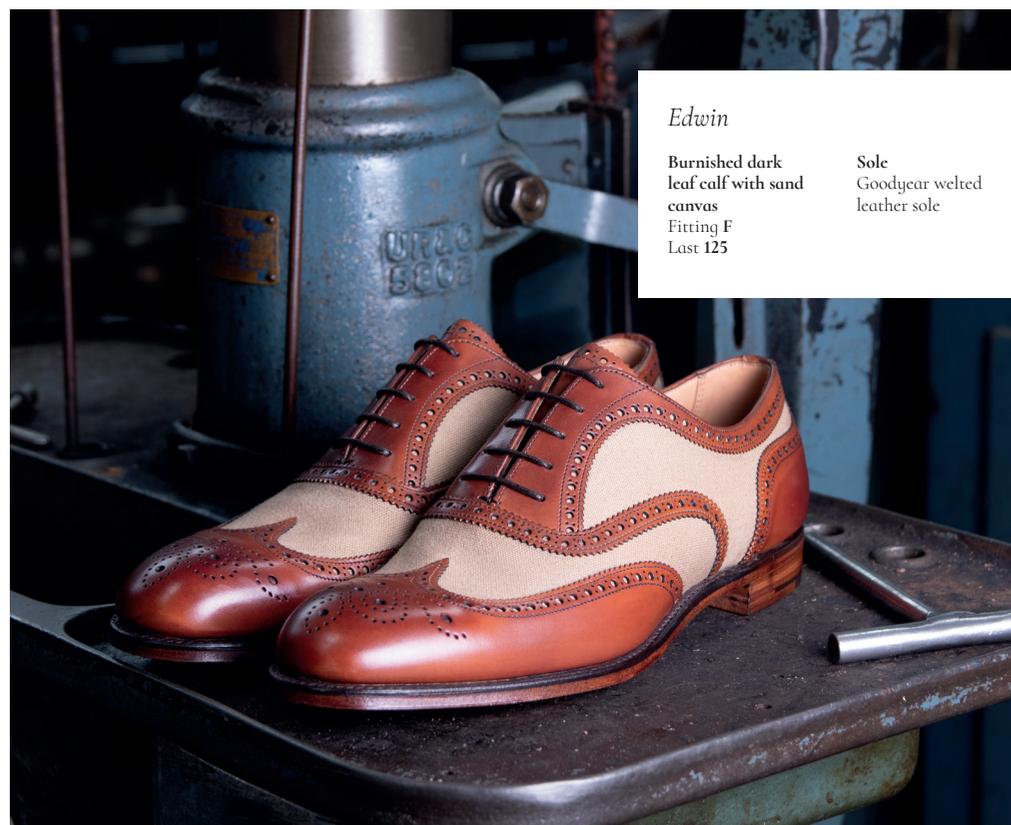
Arthur III
Burnished
dark leaf calf
Fitting F & G
Last 125
Sole
Goodyear welted
leather sole. Also
available with
goodyear welted slim
diamond rubber sole
in f fitting



Edwin

Burnished chestnut calf with Oceana suede
Fitting F
Last 125

Sole
Goodyear welted leather sole



Edwin

Burnished dark leaf calf with sand canvas
Fitting F
Last 125

Sole
Goodyear welted leather sole



Jackie III R

Burnished mahogany grain
Fitting F & G
Last 125

Sole
Goodyear welted Dainite rubber sole



Jackie III R

Pony suede
Fitting F
Last 125

Sole
Goodyear welted Dainite rubber sole



Jackie III R

Burnished dark leaf calf
Fitting F
Last 125

Sole
Goodyear welted Dainite rubber sole



Godfrey D

Burnished
mocha calf
Fitting F
Last 125

Sole
Slim diamond
rubber sole



Godfrey D

Black calf
Fitting F
Last 125

Sole
Slim diamond
rubber sole



Godfrey D

Plough suede
Fitting F
Last 125

Sole
Slim diamond
rubber sole



Chiswick R

Burnished mahogany
grain. Also available
in black calf and
Burnished dark leaf calf
Fitting F
Last 125

Sole
Goodyear welted.
Dainite rubber sole.

THE CHEANEY OF ENGLAND COLLECTION

SIMPLE SOPHISTICATION

An eclectic mix of classic lasts and current styling, all made to the highest standard as you would expect from Cheaney.



Hadley

Dark brown suede
Fitting F
Last 14634

Sole
Goodyear welted
Extra flex leather sole



Harry II

Black calf
Fitting F
Last 146

Sole
Goodyear welted
extra flex leather sole



Hadley

Black calf
Fitting F
Last 146

Sole
Goodyear welted
Extra flex leather sole



Hadley

Burnished
dark leaf calf
Fitting F
Last 146

Sole
Goodyear welted
Extra flex leather sole



Deal II R

**Burnished
mahogany grain**
Fitting F
Last 130

Sole
Goodyear welted
Dainite rubber sole



Deal II R

Black calf
Fitting F
Last 130

Sole
Goodyear welted
Dainite rubber sole



Hythe II R

**Burnished
mahogany grain**
Fitting F
Last 130

Sole
Goodyear welted
Dainite rubber sole



Hythe II R

Black calf
Fitting F
Last 130

Sole
Goodyear welted
Dainite rubber sole



Elliott II R

Burnished
mahogany grain
Fitting F
Last 130

Sole
Goodyear welted
Dainite rubber sole



Tenterden II R

Burnished
mahogany grain
Fitting F
Last 130

Sole
Goodyear welted
Dainite rubber sole



Howard R

Burnished
mahogany grain
Fitting F
Last 5203

Sole
Goodyear welted
Dainite rubber sole

THE CITY COLLECTION

FROM BANK TO BOARDROOM

Timelessly elegant and stylish the city collection of essential classics represents outstanding value and quality.



Lime

Black calf
Fitting F & G
Last 11028

Sole
Goodyear welted
leather sole. Also
available with
dainite rubber sole
f fitting



Lime

Burnished
burgundy calf
Fitting F
Last 11028

Sole
Goodyear welted
leather sole



Fenchurch

Burnished
burgundy calf
Fitting F
Last 11028

Sole
Goodyear welted
leather sole



Fenchurch

Black calf
Fitting F & G
Last 11028

Sole
Goodyear welted
leather sole. Also
available with dainite
rubber sole f fitting



Threadneedle

Black calf
Fitting F
Last 11028

Sole
Goodyear welted
leather sole



Threadneedle

Burnished
burgundy calf
Fitting F
Last 11028

Sole
Goodyear welted
leather sole



Old

Black calf
Fitting F
Last 11028

Sole
Goodyear welted
leather sole



Wilbur

Black calf
Fitting F
Last 146

Sole
Goodyear welted
leather sole



Broad II

Black calf
Fitting F
Last 11028

Sole
Goodyear welted
leather sole, also
available with
dainite rubber sole



Moorgate

Black calf
Fitting F
Last 11028

Sole
Goodyear welted
leather sole

THE COUNTRY COLLECTION

SUBSTANCE & STYLE AGAINST EVERY ELEMENT

This rugged yet stylish selection of shoes for casual wear includes a number of styles of Veldtschoen Construction, a skill now practised by only a few shoemakers.



Ingleborough

Chicago tan
chromexcel
Fitting F
Last 12508

Sole
Goodyear welted
britgrip rubber sole



Ingleborough

Burnished
mahogany grain
Fitting F
Last 12508

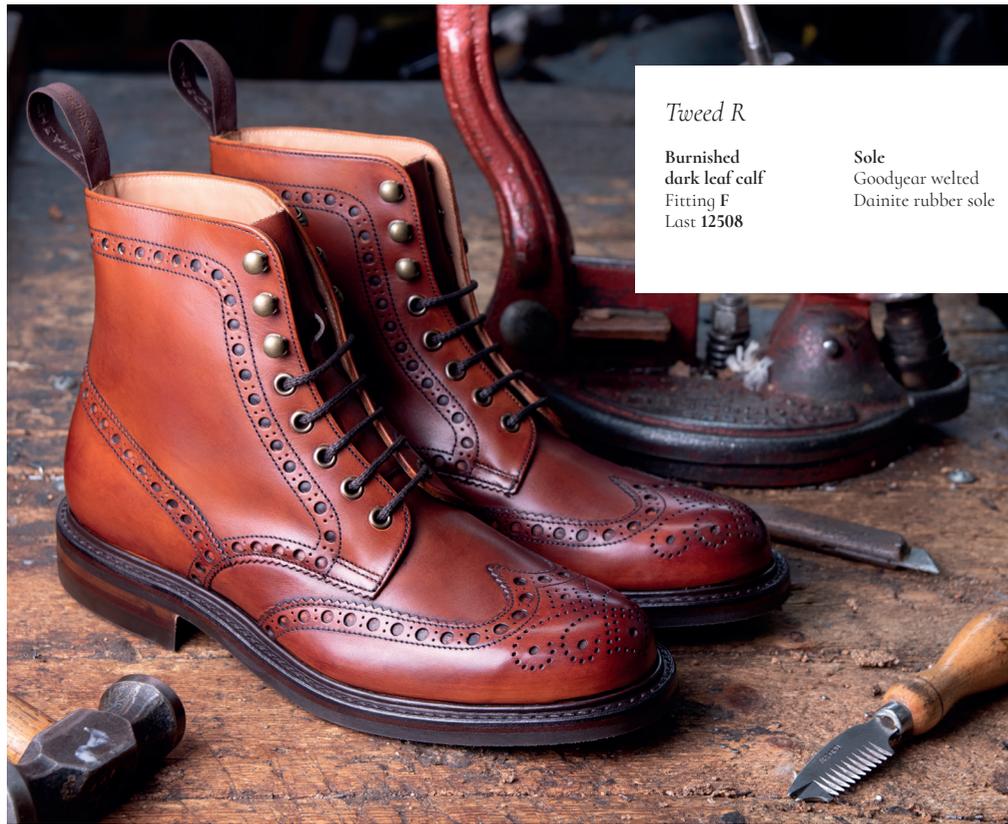
Sole
Goodyear welted
britgrip rubber sole



Ingleborough

Burnished
burgundy grain
Fitting F
Last 12508

Sole
Goodyear welted
britgrip rubber sole



Tweed R

Burnished
dark leaf calf
Fitting F
Last 12508

Sole
Goodyear welted
Dainite rubber sole



Avon C

Burnished
almond grain
Fitting F
Last 12508

Sole
Goodyear
welted commando
rubber sole



Tweed C

Burnished
almond grain
Fitting F
Last 12508

Sole
Goodyear
welted commando
rubber sole



Avon R

Burnished
dark leaf calf
Fitting F
Last 12508

Sole
Goodyear welted
Dainite rubber sole



Pennine R

Burnished
burgundy grain
Fitting G
Last 4436

Sole
Veldtschoen
commando
rubber sole



Jarrow R

Chicago tan
chromexcel. Also
available in black
chromexcel
Fitting F
Last 12508

Sole
Goodyear welted
Dainite rubber sole



Trafalgar GV

Black calf
Fitting F
Last 12508

Sole
Goodyear welted
V-Lite rubber sole



Cairngorm R

Burnished
burgundy grain
Fitting G
Last 4436

Sole
Veldtschoen
commando
rubber sole



Scott R

Burnished
almond grain with
maracca suede
Fitting F
Last 12508

Sole
Goodyear welted
Dainite rubber sole



Barnes III B

Dark brown
oxford pull up
Fitting F
Last 12508

Sole
Goodyear welted
britgrip rubber sole



Scott R

Burnished
burgundy grain
with plum suede
Fitting F
Last 12508

Sole
Goodyear welted
Dainite rubber sole



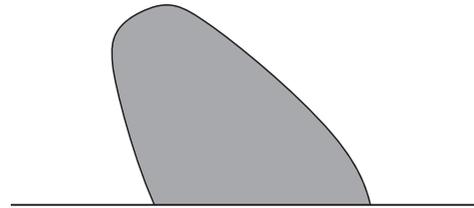
Tamar R

Burnished
dark leaf calf
Fitting F
Last 12508

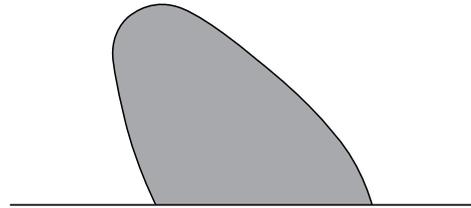
Sole
Goodyear welted
Dainite rubber sole

THE LAST INDEX

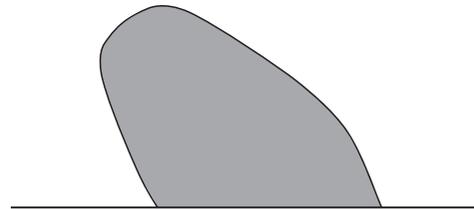
The last is a hard, three-dimensional form on which the shoe is constructed. There is a last for every size and width fitting. The whole shape, proportion and fit character of the shoe starts with the last.



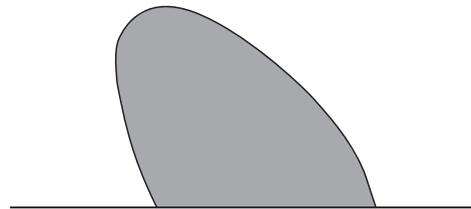
125



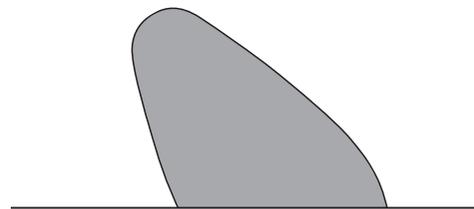
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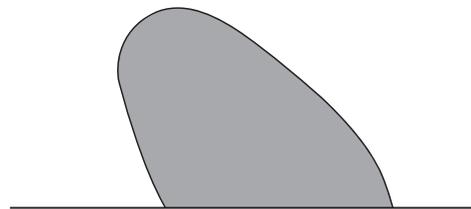
4436



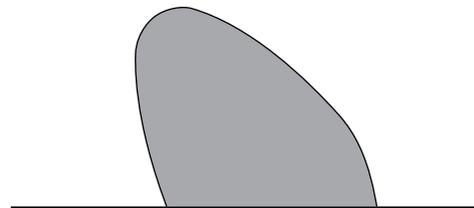
5203



11028



12508



146

SHOE	COLOUR	COLLECTION	FITTING	PAGE
125				
ALFRED	BLACK CALF	125	F&G	8
ALFRED	BURNISHED MOCHA CALF	125	F&G	9
ARTHUR III	PLOUGH SUEDE	125	F	12
ARTHUR III	BLACK CALF	125	F&G	12
ARTHUR III	BURNISHED MOCHA CALF	125	F	12
ARTHUR III	BURNISHED DARK LEAF CALF	125	F&G	13
CHISWICK R	BURNISHED MAHOGANY GRAIN	125	F	17
EDWIN	BURNISHED CHESTNUT CALF WITH OCEANA SUEDE	125	F	14
EDWIN	BURNISHED DARK LEAF CALF WITH SAND CANVAS	125	F	14
GODFREY D	BLACK CALF	125	F	17
GODFREY D	BURNISHED MOCHA CALF	125	F	16
GODFREY D	PLOUGH SUEDE	125	F	17
JACKIE III R	BURNISHED MAHOGANY GRAIN	125	F&G	15
JACKIE III R	PONY SUEDE	125	F&G	15
JACKIE III R	BURNISHED DARK LEAF CALF	125	F	15
KELLY	BLACK PATENT LEATHER	125	F	10
WILFRED	BLACK CALF	125	F&G	10
WILFRED	BURNISHED MOCHA CALF	125	F&G	11
WILFRED	BITTER CHOCOLATE JANUS SUEDE	125	F	10
146				
HADLEY	DARK BROWN SUEDE	CHEANEY OF ENGLAND	F	19
HADLEY	BLACK CALF	CHEANEY OF ENGLAND	F	19
HADLEY	BURNISHED DARK LEAF CALF	CHEANEY OF ENGLAND	F	19
HARRY II	BLACK CALF	CHEANEY OF ENGLAND	F	18
WILBUR	BLACK CALF	CITY	F	26
130				
DEAL II R	BURNISHED MAHOGANY GRAIN	CHEANEY OF ENGLAND	F	20
DEAL II R	BLACK CALF	CHEANEY OF ENGLAND	F	21
ELLIOTT II R	BURNISHED MAHOGANY GRAIN	CHEANEY OF ENGLAND	F	22
HYTHE II R	BURNISHED MAHOGANY GRAIN	CHEANEY OF ENGLAND	F	21
HYTHE II R	BLACK CALF	CHEANEY OF ENGLAND	F	21
TENTERDEN II R	BURNISHED MAHOGANY GRAIN	CHEANEY OF ENGLAND	F	23
5203				
HOWARD R	BURNISHED MAHOGANY GRAIN	CHEANEY OF ENGLAND	F	23
11028				
BROAD II	BLACK CALF	CITY	F	27
FENCHURCH	BLACK CALF	CITY	F&G	25
FENCHURCH	BURNISHED BURGUNDY CALF	CITY	F	25
LIME	BLACK CALF	CITY	F&G	24
LIME	BURNISHED BURGUNDY CALF	CITY	F	24
MOORGATE	BLACK CALF	CITY	F	27
OLD	BLACK CALF	CITY	F	27
THREADNEEDLE	BLACK CALF	CITY	F	26
THREADNEEDLE	BURNISHED BURGUNDY CALF	CITY	F	26
12508				
AVON C	BURNISHED ALMOND GRAIN	COUNTRY	F	31
AVON R	BURNISHED DARK LEAF CALF	COUNTRY	F	31
BARNES III B	DARK BROWN OXFORD PULL UP	COUNTRY	F	35
INGLEBOROUGH	CHICAGO TAN CHROMEXCEL	COUNTRY	F	29
INGLEBOROUGH	BURNISHED MAHOGANY GRAIN	COUNTRY	F	28
INGLEBOROUGH	BURNISHED BURGUNDY GRAIN	COUNTRY	F	29
JARROW R	CHICAGO TAN CHROMEXCEL	COUNTRY	F	33
SCOTT R	BURNISHED ALMOND GRAIN WITH MARACCA SUEDE	COUNTRY	F	34
SCOTT R	BURNISHED BURGUNDY GRAIN WITH PLUM SUEDE	COUNTRY	F	34
TAMAR R	BURNISHED DARK LEAF CALF	COUNTRY	F	35
TRAFALGAR GV	BLACK CALF	COUNTRY	F	33
TWEED C	BURNISHED ALMOND GRAIN	COUNTRY	F	30
TWEED R	BURNISHED DARK LEAF CALF	COUNTRY	F	30
4436				
CAIRNGORM R	BURNISHED BURGUNDY GRAIN	COUNTRY	G	33
PENNINE R	BURNISHED BURGUNDY GRAIN	COUNTRY	G	32

OUR GUIDE TO CARING FOR YOUR CHEANEY SHOES

Once you have purchased your beautifully handcrafted Cheaney shoes, naturally you will want to do everything you can to preserve them in pristine condition.

The use of a wooden shoe tree is the most important thing one can do to maintain a good pair of leather lined shoes. Wooden shoe trees made of an absorbent material such as cedar or beech should be inserted into the shoes immediately after every wear, in order to absorb perspiration from the lining of the shoe, keeping it from cracking while helping to reduce the creasing of the upper.

We advise that shoes are rotated and not worn continually, day after day, in order to give them the opportunity to dry out.

The regular use of wax polish, not containing silicone, is also important in the care of leather shoes. Shoes should be wiped clean before the application of polish with a suitable brush.

The important thing is to prevent the leather losing its natural oils. These oils, which can be replenished by polishing, are the key to the leather's flexibility and strength. Even if you do not wish to wear your shoes straight away, it's important to nourish the leather.

For suede shoes, remove dirt when dry with a stiff brush, and then bring up the nap with a suede brush.

Also, with new leather soled shoes, for the first couple of times, it is good practice to walk in them on a dry, slightly gritty surface. If leather shoes get very wet, they should be left to dry naturally over a number of days, away from a direct heat source.



Accessories Collection

- | | |
|---------------------|----------------------|
| 1. Shoe horn 12" | 5. Suede brush |
| 2. Shoe horn 7" | 6. Shoe polish |
| 3. Polishing brush | 7. Travel Pack |
| 4. Applicator brush | 8. Wooden shoe trees |



Shoe care valet box

Beautifully crafted from wood with brushed metal hinges, handles and fittings, this exclusive chest comes complete with two large horsehair brushes, two applicator brushes, four tins of polish, a shoe horn, two dusters and a pair of shoe bags.

THE CHEANEY REFURBISHMENT SERVICE



With proper care, Cheaney shoes will give comfort, value and service over a considerable time.

However, if after wear you wish to extend the life of your Cheaney shoes, we are able, because of the quality of the materials used in the original manufacturing process, to offer a full refurbishment service. On arrival, the shoes are carefully assessed and placed on the original lasts. The soles and heels are removed, along with the welts and, if necessary, insoles.

With skill and care, our craftsmen rebuild the shoes, using genuine components and reconstruct them to their original specification, wherever possible. It takes around six working weeks to refurbish a pair of Cheaney shoes as they undergo many of the same processes as when they were first made.

New leather or rubber soles are fitted and stitched, using the traditional Goodyear welted process, prior to the heel being attached.

Finally, the shoes are polished before being returned to you.

Cheaney shoes may be returned via a Cheaney stockist or direct to the factory. We cannot undertake refurbishment of shoes that have been re-soled by a third party or that have had rubber foreparts fitted.

For full details, please email info@cheaney.co.uk or telephone 01536 760383.

CHEANEY SOLE TYPES



Leather

Dainite

Commando

Britgrip

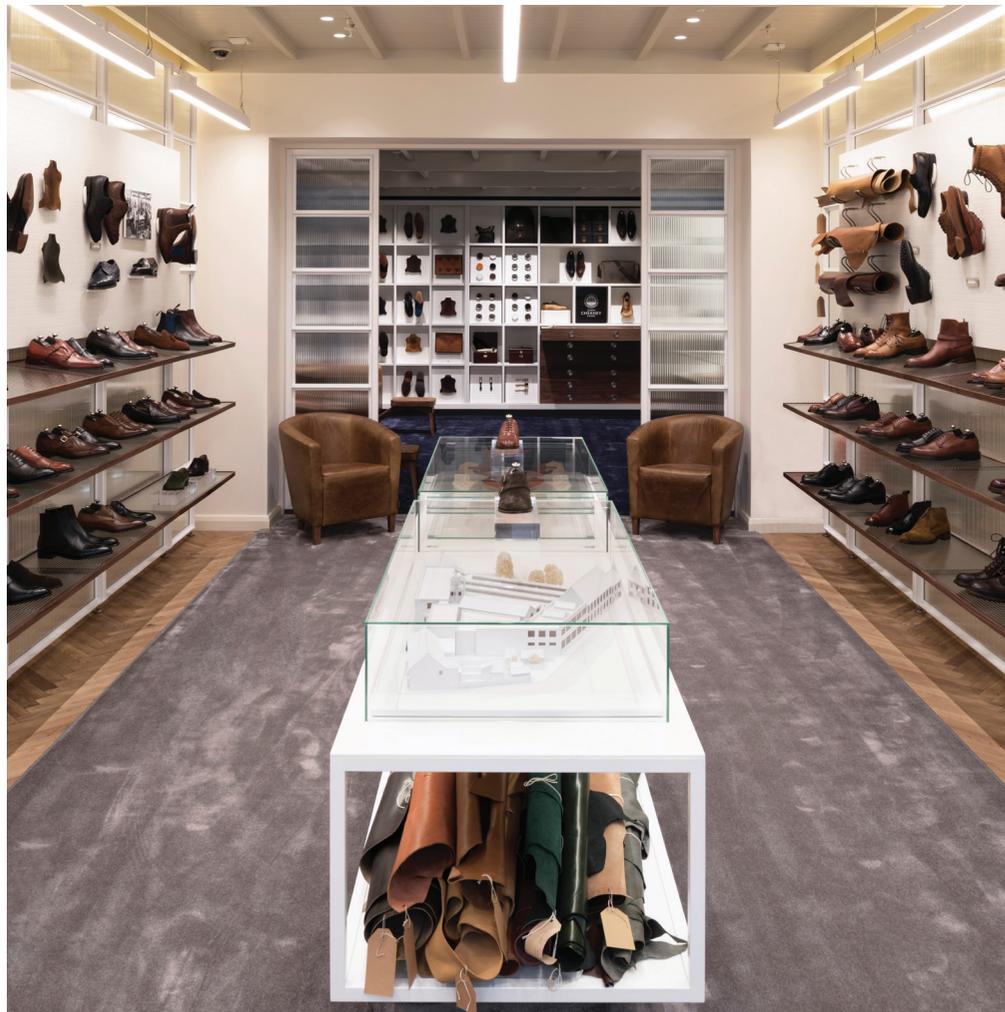
Diamond rubber

CHEANEY STORES

FLAGSHIP STORE *Jermyn Street - London*

21(b) Jermyn Street,
London,
SW1Y 6HP

0207 287 2996



Covent Garden - London

26 Henrietta Street, Covent Garden, London, WC2E 8NA
0207 240 7030



Coal Drops Yard - London

Coal Drops Yard, King's Cross, London, N1C 4DQ
0208 070 0070



Bow Lane - London

8 Bow Lane, London, EC4M 9EB
0207 236 4899



Lime Street - London

9a Lime Street, London, EC3M 7AA
0207 283 7485



Brushfield Street - London

3 Brushfield Street,
Old Spitalfields,
London,
E1 6AA
0207 392 2183



Rose Crescent - Cambridge

3 Rose Crescent,
Cambridge,
CB2 3LL
01223 356 340



County Arcade - Leeds

8 County Arcade,
Victoria Quarter,
Leeds,
LS1 6BH
01132 436107



ELIZABETH THE SECOND,

by the Grace of God of the United Kingdom of Great Britain and Northern Ireland and of Our other Realms
and Territories Queen, Defender of the Faith, to

Cheaney Shoes Ltd

Greeting!

We recognising the outstanding achievement of the said Award winner as demonstrated in the furtherance
and increase of the international trade of Our United Kingdom of Great Britain and Northern Ireland,
Our Channel Islands and Our Island of Man and wishing to show Our Royal Favour do hereby confer
upon it:

**THE QUEEN'S AWARD
FOR ENTERPRISE:
International Trade**

for a period of five years from the twenty-first day of April 2016 until the twentieth day of April 2021.

We hereby give permission for the said Award winner during the five years of the currency of this Our Award:

to fly the authorised Award flag and to display the Award emblem in the manner authorised

by Our Warrant of the third day of April 2001;

and to use and display in the manner prescribed in Our said Warrant the flags and

emblems of any former Queen's Awards which it currently holds.

Given at Our Court of Saint James's under our Royal Sign Manual this twenty-first day of April 2016 in
the sixty-fifth year of Our Reign.

by the Sovereign's Command

